



Adults & Safeguarding Board

19th September 2019

Title	Fit and Active Barnet (FAB) Framework Update
Report of	Chairman of the Adults and Safeguarding Committee
Wards	All Wards
Status	Public
Urgent	No
Key	No
Enclosures	None
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Summary

The Fit & Active Barnet (FAB) Framework (2016 – 2021) approved by the Adults & Safeguarding Committee (2017), provides a strategic framework for the co-ordination and delivery of sport and physical activity (SPA) across Barnet. This is underpinned by a vision to create a *'more active and healthy borough'*.

The Framework adopts a coordinated approach, working with partners to increase participation and maximising opportunities to improve the health and wellbeing of all residents.

This report outlines the progress which has been made to date in delivering the FAB Framework and establishing a FAB Partnership Board, with internal and external stakeholder representation. The approach taken by the Council and stakeholders has encouraged greater collaboration, driven improvements and achieved efficiencies.

The impact of the FAB Framework and the FAB Partnership Board is evidenced by the

improved performance in the Sport England Active Lives Survey (Nov 17/18 dataset). The percentage of Barnet's adults (16+) who are 'active' (at least 150 mins per week) has increased to 64.5%, a 7.7% increase since Nov 15/16.

The percentage of 'inactive' (less than 30 mins per week) adults (16+) has reduced by 7.9% since Nov 2016/17.

Officers Recommendations

- 1. That the Adults and Safeguarding Committee note the progress which has been made in the implementation of the Fit and Active Barnet Framework.**
- 2. That the Adults and Safeguarding Committee note the future delivery priorities of the Fit and Active Barnet Framework.**

1. WHY THIS REPORT IS NEEDED

- 1.1 On 6th March 2017, the Adults and Safeguarding Committee approved the [Fit & Active Barnet \(FAB\) Framework \(2016 – 2021\)](#) following public and stakeholder engagement. Physical activity is recognised as an essential component to residents' physical, emotional and social wellbeing. To address inactivity, there is a clear requirement to establish an environment that supports our residents to lead '*more active and healthy lifestyles*'.
- 1.2 Setting out a collaborative vision for a '*more active and healthy borough*'; the FAB Framework outlines an approach to the development of sport and physical activity (SPA) in Barnet. It is a coordinated approach to increasing participation, to address low levels of participation identified within the Sport England Active Lives Survey¹, combined with health inequalities identified within the [Barnet Joint Strategic Needs Assessment](#).
- 1.3 Through alignment with National policy (namely [Sport England strategy; Towards an Active Nation, 2016](#)) and Council corporate plan priorities, the Framework demonstrates the relationship between sport and physical activity and its influence on population health.

¹ Active Lives is a survey conducted by Sport England¹ to measure physical activity levels amongst adults (16+) across local authority areas. Conducted across a random sample of 500 people per local authority area, the survey measures participation across a range of activities including; sporting, fitness, dance, cycling and walking (both for travel and leisure). *Note that insight referenced with the FAB Framework was extracted from the Active People dataset. The Active People Survey was superseded by the Active Lives Survey to coincide with a refreshed approach outlined within Sport England strategy; Towards an Active Nation (2016). To support consistency of data analysis and review of performance against indicators, for the benefit of this report the Active Lives dataset has been referenced only*

- 1.4 There are four outcomes identified within the FAB Framework which mirror those identified within the [Barnet Joint Health and Wellbeing Strategy](#) (2015 – 2020). These are;

Outcome 1	Target those who do not traditionally engage, increasing participation amongst underrepresented groups e.g.;
	<ul style="list-style-type: none"> - Women and Girls - Older Adults - Children & Young People - Disabled People - BAME groups
Outcome 2	Facilitate partnerships and develop opportunities that demonstrate a commitment to embed an ‘active habit’
Outcome 3	Improve and enhance Barnet leisure facilities, ensuring that opportunities are accessible for all residents
Outcome 4	Advocate investment and innovative policies to support the delivery of high quality, accessible facilities and delivery of services

- 1.5 This report provides an update on progress and implementation to date against the four strategic outcomes and an overview of future priorities that will continue to achieve a ‘*more active and healthy borough*’.

FAB FRAMEWORK IMPLEMENTATION

- 1.6 In 2017, the FAB Partnership Board was established to provide strategic oversight to deliver the Framework. The Board includes a range of stakeholders, including; Better Leisure (GLL), Middlesex University, Saracens, Barnet FC, Barnet Homes, Barnet Partnership for School Sport (BPSS), Young Barnet Foundation (YBF), Inclusion Barnet, Age UK Barnet, Mencap, London Sport and services from across the Council e.g. Children’s Services, Public Health, Planning, Adult Social Care, Transport and Parks.
- 1.7 The management and leadership of the FAB Partnership is led by the Council who administrate quarterly meetings and provide relevant thematic agenda items for partner discussion.

PROGRESS AGAINST STRATEGIC (FAB) OUTCOMES

- 1.8 A key achievement following implementation of the FAB Framework and creation of the FAB Partnership Board is evidenced in the borough’s improved performance in the Sport England Active Lives Survey. As outlined in the table below, there has been an improvement in performance against adult (16+) participation indicators since release of the Nov 15/16 dataset to the most recent dataset published (Nov 17/18);

Indicator	Nov 15/16	Nov 16/17	Nov 17/18
Active (at least 150 mins per week)	57.2%	56.8%	64.5%
Fairly Active (30 – 149 mins per week)	16.4%	12.3%	12.5%
Inactive (less than	26.5%	30.9%	23.0%

30 mins per week)			
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- 1.9 Barnet is one of five London boroughs alongside Bexley, Ealing, Islington and Lewisham that achieved a statistically significant increase in the percentage of active adults (7.7% since Nov 15/16), and one of two London boroughs to achieve a statistically significant decrease in the number of inactive adults (7.9% since Nov 16/17).
- 1.10 A range of interventions and projects delivered across the borough by the Council and the FAB Partnership Board have supported the improvement.

OUTCOME 1	Target those who do not traditionally engage, increasing participation amongst under-represented groups
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- 1.11 Positive partnership working in the borough has resulted in the delivery of interventions that seek to engage more residents in sport and physical activity by addressing some of the barriers to engagement.

1.12 Examples include:

- Establishment of two new weekly parkrun events in Friary Park (parkrun juniors) and Sunny Hill Park, enhancing provision alongside the longstanding parkrun event at Oak Hill Park
- Delivery of the Barnet Health Walks programme (7 weekly walks), with two additional walks being offered from Better leisure centres
- Delivery of interventions that target Barnet’s older population including; Silver Week and Better’s Club programme (for residents aged 55+)
- Working in partnership with the Lawn Tennis Association (LTA) to deliver Great British Tennis Weekend events on tennis courts across the borough located in parks, clubs and leisure centres
- Supported Our Parks to deliver outdoor exercise sessions within West Hendon, Oak Hill Park and Watling Park
- Working in collaboration with YBF to support the voluntary and community sector (VCS) to secure funding for the delivery of 37 Satellite Clubs and 35 Sportivate programmes, both of which are Sport England initiatives with funding administered via London Sport
- Facilitating a partnership between Better and Disability Sports Coach UK (DSCUK) to establish an inclusive ‘Community Club’ in Barnet
- Middlesex University and Inclusion Barnet supported to deliver Sport England funded ‘Into Sport’ programme, offering inclusive access to SPA opportunities in the borough for disabled people
- 1,800 young people engaged in the SHAPE programme, led by the Council’s Leisure team. Funded by Sport England and Barnet Public Health, SHAPE offered SPA opportunities to young people aged 14 – 19 years in Burnt Oak and Colindale. In addition to positive engagement of young people, the programme achieved numerous secondary outcomes including gang disengagement, supported young people to complete/gain training and employment opportunities and improved subjective health and wellbeing. When funding from Sport England came to an end, sessions delivered via the programme e.g. Basketball and Street

Dance, have been sustained through securing external funding and introduction of self-sustaining delivery models.

- Annual coordination and delivery of London Youth Games. Over 400 young people from Barnet represent the borough by competing against other London boroughs in a calendar of sports competitions spanning November to July, across 30 sporting disciplines
- Working collaboratively with Shaffesbury Barnet Harriers Athletics Club to host trials for the selection of young people to represent Barnet at the London Mini Marathon (held in April annually).

- 1.13 The FAB campaign launched on 18th July 2019. The campaign encouraged residents to increase their physical activity levels and reap the associated health and social benefits, whilst raising awareness of the varied local opportunities available. In creating the campaign, workshops were undertaken to develop messaging and imagery that would resonate with residents. This included identifying local groups and residents to be part of the campaign.
- 1.14 Adopting behaviour change theory, the #feelfab campaign included a call to action that encouraged residents to register for a free FAB Card. The FAB Card offers a range of benefits to Barnet residents including free swimming for U8's*, 8 – 15 year olds swim for £1* (*Mon – Sat) and up to 50% discount on activities across Better leisure facilities. In addition, the FAB membership card has been extended to provide discounts on Barnet Health Walks and free taster sessions / discounted memberships across clubs and community based activities throughout the borough. Fully aligning with the Council's commitment to carers and corporate parenting, additional FAB benefits are in place for carers (adult, child and foster), care leavers and children in care in the form of free swimming across Barnet Leisure Centres (no time restrictions).
- 1.15 The campaign used a range of promotional methods delivered over a four-week period to launch FAB including [Barnet First](#), bus shelter ads, social media posts, digital ads, case studies ([Be FAB like Kusum](#), [Be FAB like Chundra](#), [Be FAB like Ben](#); [Be FAB like Fiona & Judith](#)) and posters within community based settings e.g. GP surgeries and libraries.
- 1.16 To reflect the diversity of the borough, the campaign included a range of imagery and video footage of local groups and individuals participating in physical activity. A number of these individuals/groups have since supported and appeared in the Council's corporate Barnet Together and Barnet 2024 campaigns
- 1.17 To support the journey from FAB Card registration to finding a suitable local activity, a [FAB Hub](#) was created. Hosted by Better, the FAB Hub is an online website acting as a 'one-stop shop' for sport, physical activity and health related activities including an activity finder, physical activity guidelines and signposting to health information
- 1.18 FAB continues to be a successful campaign with 20,149 residents signed up for a card (as of July 2019).
- 1.19 Further insight of the FAB Card includes;
- 101,646 attendances (July 18 – July 19), plus circa 3,000 health walk attendances
 - 54.9% female members & 45.1% male members

- 66.4% white members & 33.6% members from BAME communities (with highest representation amongst Asian 7.2% and Black 8.2%, Mixed Ethnicity 6.9%)
 - 46.6% junior members (0 – 15 years) & 53.4% adult memberships (16+)
 - 3% members have registered a disability with representation broken down as follows; learning (32.9%), health (30.3%), physical (18.8%), hearing (8.4%), multiple (5.4%) and visual (4.3%).
 - Top five represented wards are Colindale (6.5%), East Barnet (6.3%), Mill Hill (6.1%), Woodhouse (5.8%) & Burnt Oak (5.8%)
 - Lowest five represented wards are Garden Suburb (2.7%), Childs Hill (2.7%), High Barnet (2.8%), Underhill 3.3% & Edgware (3.5%)
- 1.20 The results above demonstrate the impact of the campaign in respect of reaching residents, with a spread across underrepresented groups, particularly when mapped against available data within the Barnet JSNA.
- 1.21 In addition to these statistics, the success of the campaign itself can be demonstrated by the ‘click through rate’ from advertisements and web banners to the FAB Hub. At a rate of 1.45% this exceeds the average rate of 0.1% of similar advertisements, and is one of the most successful campaigns delivered by the Council.
- 1.22 To maximise impact and reach, future campaigns will also be aligned to national awareness dates e.g. International Women’s Day, UK Day for Older People (Silver Week), Disability Awareness Week, Carers Week and campaigns e.g. This Girl Can and Change 4 Life etc.

OUTCOME 2	Facilitate partnerships and develop opportunities that demonstrate a commitment to embed an ‘active habit’
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- 1.23 A successful example of this is demonstrated through the creation of a Disability Sports Network (DSN). Co-chaired with Inclusion Barnet, with support from the Council, the DSN has been established as an operational sub group of the FAB Partnership, providing a forum that brings organisations that offer a service to disabled residents in the borough together.
- 1.24 DSN representation includes; Barnet Mencap, Saracens Sport Foundation, Middlesex University, Better, DSCUK, Wingate and Finchley FC, Phoenix Outdoor Centre, YBF, Barnet Sense, BPSS, London Sport and representation from services across the local authority e.g. Adult Social Care Prevention and Wellbeing team.
- 1.25 Supported by a diverse and growing membership, the DSN has been established to identify opportunities and unlock challenges, ensuring that disabled residents have equal access to high quality provision in the borough. Providing a forum that brings like-minded organisations together has resulted in numerous positive outcomes including sustainable service delivery of interventions post funding terms e.g. elements of the IntoSport programme continued to be delivered between Middlesex University and Better,

partnership working between Better and Disability Sports Coach UK to secure funding to create an inclusive 'Community Club', sharing of training and development opportunities, and support for the FAB campaign via Barnet Mencap.

- 1.26 The Barnet DSN has been identified as best practice by London Sport and is used as a case study within a toolkit being developed to support and encourage more networks to be established across London (anticipated mid Sep 2019).

OUTCOME 3	Improve and enhance Barnet leisure facilities, ensuring that opportunities are accessible for all residents
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- 1.27 This outcome has been achieved by these key initiatives:

- The development and procurement of a new leisure management contract, which measurably improves the health and wellbeing of residents.
- The investment in and construction of two new leisure facilities at Barnet Copthall Leisure Centre and New Barnet Leisure Centre.

- 1.28 In December 2017, the Council awarded a new leisure management contract to GLL (Better) following a competitive procurement exercise. The contract effective from 1st January 2018 – 31st March 2028 outlines a range of commitments which are linked to the Public Health Outcomes Framework. This is in addition to the Council receiving an average of £1.5m per annum management fee paid by the operator.

- 1.29 In December 2017, the Council commenced construction of the new facilities at Barnet Copthall Leisure Centre and New Barnet Leisure Centre. The £44.9m Council investment includes a funding award of £2m from Sport England.

- 1.30 The facilities opened to the public on the 30th August 2019 (New Barnet) and the 1st September 2019 (Barnet Copthall), offering a diverse facility mix to support acting as community hubs.

New Barnet Leisure Centre	Barnet Copthall Leisure Centre
Learner Pool	Learner Pool
Community Pool (25m, 6 lane) with spectator seating	Community Pool (25m, 6 lanes) with spectating seating
Café	Competition Pool (25m, 6 lanes) with viewing gallery
Health & Fitness Suite	Café
2 Health Improvement Rooms	Sports Hall (5 courts)
2 Floodlit Tennis Courts	Health & Fitness Suite
Multi-Use Games Area	3 Health Improvement Rooms
Partnership Library (relocated from East Barnet Library)	Community Room
New Play area	Studio space
Studio space	

- 1.31 In addition to the above investment, 'Better' has invested £1,961,778 into enhancing facilities at Burnt Oak Leisure Centre, Hendon Leisure Centre and Finchley Lido Leisure Centres. Enhancements include:

Burnt Oak Leisure Centre

- Introduction of a day nursery and refreshed creche provision, including a new commercial kitchen
- Refresh of the health and fitness suite (gym) and upgraded changing facilities
- Resurfacing of the 3G (artificial turf pitch)
- Car park bay marking improvements and traffic calming device introduced

Hendon Leisure Centre

- Upgrade and extension of the health and fitness suite (gym), including inclusion of a spinning area
- Upgraded changing facilities
- Replacement and relocation of the climbing wall to the rear of the sports hall

Finchley Lido Leisure Centre

- Upgrade and extension of the health and fitness suite (gym)
- Spend to save project to improve environmental conditions and reduce carbon emissions, including; replacement boilers, air handling, LED lighting, main filtration, installation of pipe work lagging and an energy response VSD (chemical controller)
- Changing village improvements including replacement of cubicles and lockers, additional family cubicles, re-tilling and installation of separate shower cubicles, new vanity area and new seating area.
- Introduction of a facial recognition project, enabling member access to the centre through facial detection, removing the requirement for membership cards

1.32 Finchley Lido Leisure Centre has been subject to a programme of lifecycle maintenance as part of the previous and existing leisure management contract, with specific attention relating to asset condition. A routine condition survey in March 2019 identified the need for essential roof repairs. In the interest of customer safety, the Council made the decision to close public access to the pool at Finchley Lido in March 2019 to complete these repairs. The Council have conducted specialist intrusive investigations, which have shown that the pools must remain closed to complete the investigations and repairs. It is anticipated that full access to the wet side area will not be available until early 2020. During the closure period, facility improvements, as outlined above, have been progressed to create a better experience for all customers. All dry side areas of the facility remain open and operational, with swimming lessons and courses transferred to the new facilities at Barnet Copthall Leisure Centre and New Barnet Leisure Centre. The outdoor pool has also been open in the summer months.

1.33 Some of the successes achieved within contract year 1 (1st Jan 2018 – 31st March 2019) outline 1,126,646 visits across all 5 Council leisure centres, which includes a total of 29,509 members (pay and play and pre-paid). Further highlights are provided in the table below.

PHOF Priority	Contract Year 1 Performance Update (1st Jan 18 – 31st March 19)
Improving the wider determinants of	- Staff training in disability, mental health and dementia awareness, with a designated Dementia Champion at each facility

health	<ul style="list-style-type: none"> - Completion of dementia friendly building assessment across all facilities - 5 'Be Inclusive' open days delivered in partnership with Inclusion Barnet, Barnet Mencap and BPSS, supporting 346 residents - Maintenance of the Inclusive Fitness Initiative (IFI) accreditation at Burnt Oak Leisure Centre (level 2). Finchley Lido Leisure centre to be reassessed in 2019 - 1,833 disabled members (all categories including mental health) - Delivery of two inclusive community based programmes, attracting 23 participants with 184 attendances. Programme to be expanded in 2019 working in partnership with DSCUK to create a 'Community Club' in the borough - 14 hours of inclusive programming across leisure centres per week including; IFI gym sessions, multi-sport, inclusive family swim, dementia activities (multi-sport and swimming) and trampolining - Barnet Copthall, Hendon and Finchley Lido leisure centres partnered with the 'Safe Places Scheme', providing Safe Place members a private place to sit whilst awaiting assistance - 40 volunteers / ambassadors recruited to support delivery including; Be Inclusive open days, older people activities and the Barnet Dementia Club - Delivery of pre-and post-natal water workout sessions - All centres recognised as 'Breast Feeding Friendly' centres - Supported national health campaigns through outreach and delivery of activities e.g. Mental Health Awareness Week and Dementia Action Week - Adoption of a Mental Health Charter - 1,113 juniors have a concessionary membership - 2,018 CYP participated in community and school based sessions targeted within most disadvantaged wards in the borough e.g. supporting local events e.g. Urban Games, delivery of free and subsidised tennis - 1,751 CYP participated in holiday camps and activities in leisure centres during school holiday periods including; gymnastics, swimming lessons, and multi-sports - 8,222 U8's swam for free and 36,046 8 – 15 year olds swam for £1 - Supported Airsports and the Westminster Drugs Project with facility use and access to activities - Programming that targets low participation groups e.g. men and boys swimming, women and girls swimming and gym sessions - Work experience placements offered to Royal Mencap, InstructAbility, young carers and Saracen's Sports Foundation via their HITS programme - On-going commitment to the Two Ticks employment scheme.
Health Improvement	<ul style="list-style-type: none"> - Launch of XPLORE weight management programme for 4-6 and 7-13 year olds (referral based) - 8 courses delivered for 7 – 13-year-olds across schools and leisure centres (aligned with the National Child Measurement programme dataset). 98 referrals, 83 starters and 76% completion rate – signposted to XPLORE maintenance clubs - Courses for 4-6-year-olds delivered from April 19 - Delivery of 8 afterschool clubs for 10 – 11 year olds running simultaneously with XPLORE, with 210 pupils engaged - 6 parent sessions delivered to schools resulting in 89 attendances - Delivery of 12 whole school challenges engaging 571 pupils from Livingstone Primary School

	<ul style="list-style-type: none"> - Delivery of adult weight management courses with 102 referrals, 75 starters and 76% completion rate - 60 programmes and initiatives delivered within leisure centres encouraging greater participation amongst CYP and adults e.g. lessons and courses, Club (55+) programme and family sessions - 24 community satellite sessions launched targeting underrepresented groups, engaging 389 participants e.g. older people, carers, early years, disabled residents, low participation groups and CYP - Delivery of 10 family open days attracting 425 participants - Delivery of Get Moving Month (March 2019) engaging 850 residents - Commenced development of a gamification active travel app in partnership with Barnet Council and Middlesex University - 394 referrals to the Physical Activity on Referral (PARS) programme with a 70% completion rate. - 92 residents with a mild to moderate health condition started a PARS or weight management intervention <hr/> <ul style="list-style-type: none"> - 77 athletes supported via the GLL Sports Foundation scheme with £42,000 in cash, training and sports science support (in partnership with Middlesex University) - Hosted the annual primary schools swim gala - Worked in partnership with BPSS to host and support school competitions including; Year 7 and 8 secondary school swim gala, primary school basketball tournament, new age kurling, Key Stage 1 summer sports day, Boccia, Bronze Ambassadors award, Barnet Bar No-one event, BPSS annual School Sports Awards and Barnet Festival of Gymnastics - 3,660 swim school participants - Enhanced gymnastics delivery with inclusion of adult sessions, adult gymnastics competition, introduction of 2 This Girl Can sessions and structured parent and child sessions - Commitment to the Sugar Smart pledge and Healthy Catering Commitment - £5,860 funding (cash and in-kind) awarded to three community groups via the GLL Community Foundation; Mill Hill East Community Garden, High Barnet Family Hub and Clitterhouse Farm café and workshops
Health Care and Prevention	<ul style="list-style-type: none"> - 97 participants with diabetes commenced a PARS or weight management intervention - 399 'Know Your Risk' checks completed - Partnership established with the National Diabetes Prevention Programme - Supported Tottenham Hotspur Foundation in delivery of their Macmillan funded cancer referral programme, 'Move4You'. Contract year 2 will seek to expand and sustain delivery targeting 70 residents - Comprehensive 'Club' programme offered to people aged 55+, offering physical and social activities. 1,121 Club members with over 11,900 visits. Delivery extended to community based settings with 6 sessions across care homes, sheltered housing and libraries - Supported Silver Week with taster sessions, coffee morning and activities with over 200 older people engaged - Better will offer a falls prevention service from contract year 2 (April 2019) - Enhanced FAB benefits available to carers and the cared for (see 1.17) - Delivery of interventions for carers and the cared for including; community based sessions, work experience placements and the Life Transitions

OUTCOME 4	Advocate investment and innovative policies to support the delivery of high quality, accessible facilities and delivery of services
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1.34 The FAB partnership board has also been working to attract and identify investment into sports and physical activity in the borough.

- Approx. £450,000 of revenue investment has been directed into the borough to support delivery of interventions since implementation of the FAB Framework. Investment includes contributions from Sport England, England Athletics and Better. In addition, the Council Corporate Grants programme, Chipping Barnet Area Committee and Public Health have contributed funding to physical activity across the borough.
- A total of £370,000 investment committed by Transport for London via the Local Implementation Plan (2018/19 and 2019 – 2022) to support delivery of interventions that encourage increased levels of active travel in the borough. £100,000 of this funding has been directed to development of a digital behaviour change intervention in the form of a smart phone/device gamification app to increase active travel in the borough. The Council are working in partnership with Better and Middlesex University to develop the app, which has been supplemented by an additional £150,000 of additional funding from Better.
- A combination of grants from the Greater London Authority, Environment Agency and London Marathon Charitable Trust totalling £5.5m has been secured to support the improvement of Montrose/Silkstream Parks (due for completion Jan 2020). This scheme includes new and enhanced SPA facilities including outdoor gym equipment, tennis courts, junior football pitches, Parkour equipment and a skatepark.
- £25,000 contribution from Chipping Barnet Area Committee to install Active Trails across parks and open spaces within the constituency. Active Trails (formally known as Marked and Measured Routes) offer 1km marked routes for residents to cycle, run, jog or walk. Two Active Trails have been installed in Oak Hill Park and Friary Park, with plans to install trails in Victoria Recreation Ground, Old Court House Recreation Ground and Riverside Walk by 31st March 2020. These trails enhance marked trails already available at Barnet Playing Fields, Bethune Park, Clitterhouse Playing Fields, Copthall Playing Fields, Edgwarebury Park, Montrose Playing Fields, Scratchwood Open Space, Sunny Hill Park and West Hendon Playing Fields. *Note existing marked trails are still branded as Marked and Measured Routes. There is an intention to re-brand to Active Trails subject to available funding,*

FAB 2019/20

1.35 FAB delivery during 2019/20 is focussing on the following priorities.

FAB Outcome(s) Supported	Priority
1 & 4	Continued delivery of the FAB campaign (phase two) to achieve a corporate target of 22,000 FAB Card

	<p>members:</p> <ul style="list-style-type: none"> - Using available insight to ensure the ‘inactive’ and underrepresented groups are engaged - Review and enhancement of the FAB Hub, providing helpful SPA information and guidance to Barnet residents with links to One You (health portal commissioned via the Council’s Public Health team) - Extend engagement with the voluntary and community sector to increase alignment with FAB
1 & 4	<p>Raise awareness and importance of active travel:</p> <ul style="list-style-type: none"> - Support the design and implementation of a digital behaviour change intervention in the form of a smartphone / electronic device gamification app that encourages increased active travel (led by Better and Middlesex University) - Review the connectivity of all interventions and infrastructure that supports delivery of active travel in the borough e.g. Active Trails, Health Walks and Heritage Walks
1, 3, & 4	<p>Facilitate a ‘re-focus’ session with the FAB Partnership and DSN to ensure continued alignment with stakeholder priorities, enabling the shared vision of a ‘<i>more active and healthy borough</i>’ to continue to be achieved. This exercise will explore the possibility of establishing a ‘consortia’ model to advocate future investment opportunities and encourage sharing of ‘open data’ to better understand participation in the borough.</p>
1 & 4	<p>Align with existing networks/forums that support FAB engagement with target underrepresented groups to fully understand needs and requirements, whilst continually assessing the requirement for independent operational sub-group networks</p>
1, 3 & 4	<p>Continue to influence policy ensuring that SPA is an integral feature. Examples include the draft Growth Strategy, Local Plan) and full synergy with the Health & Wellbeing strategy pending renewal</p>
1,2,3 & 4	<p>Opportunities to be considered as part of the development of Brent Cross /Cricklewood</p>
1,2,3, & 4	<p>Finchley Lido Leisure Centre Feasibility Study</p>

2. REASONS FOR RECOMMENDATIONS

2.1 The report informs the committee of progress made in delivering its agreed framework for sports and physical activity in Barnet.

3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED

3.1 None

4. POST DECISION IMPLEMENTATION

4.1 The Council and FAB Partnership, will continue to implement the FAB Framework (as per the priorities identified in 1.50) to create and maintain a 'more active and healthy borough', reporting future updates to Adults and Safeguarding Committee.

5. IMPLICATIONS OF DECISION

5.1 Corporate Priorities and Performance

5.1.1 The FAB Framework supports the delivery of Barnet 2024 corporate plan outcomes, especially 'encouraging residents to lead active and healthy lifestyles and maintain their mental wellbeing'. However, it also contributes to the following outcomes and their associated priorities;

Outcome 1	A pleasant and well-maintained borough that we protect and invest in	Looking after our parks, protecting our green spaces and improving air quality
		Investing in community facilities to support a growing population, such as schools and leisure centres
Outcome 2	Our residents live happy, healthy independent lives with the most vulnerable protected	Improving services for children and young people and ensuring the needs of children are considered in everything we do
		Supporting our residents who are older, vulnerable or who have disabilities, to remain independent and have a good quality of life

5.1.2 Implementation of the FAB Framework supports delivery of the Barnet Joint Health & Wellbeing Strategy (2015 – 2020)

5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)

5.2.1 Delivery of the interventions and outcomes demonstrated has been possible as a result of council investment, other investment into the borough (capital and revenue) and in-kind support from partners and stakeholders. Whilst FAB has no associated delivery budget, future implementation of the FAB Framework will continue to maximise collaborative working opportunities, to support unlocking of future grant funding and/or financial contributions.

5.3 Social Value

5.3.1 A social value calculator (created and developed by 4Global, Experian & Sheffield Hallam University), is used within the Barnet leisure management contract to measure social value based on regular participation within Better leisure centres. Between April 18 - March 2019 the leisure management contract indicated a social value estimated at £9,729,306 (averaged at £421 per participant).

5.3.2 This is further broken down as follows;

- Improved Health £1,028,501 (CHD Stroke £288,587, Breast Cancer £24,626, Colon Cancer £30,094, Diabetes £108,018, Dementia £402,517, Depression £27,407, Reduced GP visits £147,249)
- Improved subjective wellbeing £8,545,460
- Increased educational attainment £149,840
- Reduced crime £5,503

5.4 Legal and Constitutional References

5.4.1 In accordance with the Council Constitution, Article 7, Section 7.5, the Adults & Safeguarding Committee;

- Is responsible for all matters relating to vulnerable adults, adult social care and leisure services;
- Will work with partners on the Health and Well Being Board to ensure that social care, interventions are effectively and seamlessly joined up with public health and healthcare and promote the Health and Well Being Strategy and its associated sub strategies; and
- Will receive reports on relevant performance information and risk on the services under the remit of the Committee.

5.5 Risk Management

5.5.1 The establishment of the FAB Partnership helps manage and mitigate any risks associated with delivery of interventions that support implementation of the Framework and meet the four strategic outcomes.

5.5.2 Delivery of any interventions are fully risk assessed and delivered by appropriately qualified and experienced personnel.

5.6 Equalities and Diversity

5.6.1 A full Equalities Impact Assessment was completed to support the FAB Framework. A review of equalities is undertaken on design and prior to implementation of interventions to facilitate equal access for all residents.

5.7 Corporate Parenting

5.7.1 The FAB Card provides enhanced benefits for looked after children, carer leavers and foster carers. The Partnership will continue to support this agenda and identify

opportunities that fully endorse the Council's Corporate Parenting commitment.

5.8 Consultation and Engagement.

5.8.1 The Partnership maximise opportunities to fully engage residents / service users in the design and implementation of interventions and policy. Examples include the FAB campaign development and the active travel app currently in development in partnership with Better and Middlesex University.

5.9 Insight

5.9.1 The priorities and target underrepresented groups within the Framework have been closely aligned with insight available via the Barnet JSNA and Sport England dataset.

6. BACKGROUND PAPERS

6.1 Adults and Safeguarding Committee on 6th March 2017 where the FAB Framework was approved (item 10);
<http://barnet.moderngov.co.uk/ieListDocuments.aspx?CId=698&MId=8676&Ver=4>